

Funding Support Requested  
June 1, 2022 - June 30, 2023

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# PARTNER WITH

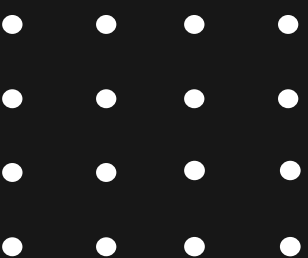


Since 1983, One Day At A Time (ODAAT) has worked with **over 25,000 Philadelphia families.**

Our impact is made possible through our alumni network, dedicated staff and volunteers, community leaders, and corporate partners, like you!

As we celebrate 40 years of changing lives and saving lives, One Day At A Time, we urge you to consider supporting ODAAT's work in the biggest ways possible!

**PARTNERSHIPS  
MAKE IT POSSIBLE**





# odaat COMMUNITY FUND

In honor of its 40th Anniversary, we have established the ODAAT Community Fund to further **support the most vulnerable individuals and families in our community** in the most timely and effective way possible.







# COMMUNITY FUND GOALS

**Support families that  
have lost loved ones  
& have children in  
danger due to  
violence.**

**RESPONSIVE.**

**Provide direct  
financial support to  
individuals and  
families in poverty.**

**TIMELY.**

**Build a pipeline for  
individuals to  
matriculate through  
ODAAT Programs.**

**EFFECTIVE.**





# **oodaat** COMMUNITY FUND

**Provides direct financial support to individuals and families in poverty through the **President's Immediate Response Aide for Families:****

- **Rental Assistance**
- **Groceries**
- **Tuition for Education**
- **Clothing**
- **Toiletries**





# *oodaat* COMMUNITY FUND

**Supports families that have lost loved ones & have youth in danger due to violence:**

- **Prevention & Outreach**
- **Funeral Expenses**
- **Youth Mentoring**
- **Counseling Services**





# **ODAAT** COMMUNITY FUND

**Builds a pipeline for individuals to matriculate through ODAAT Programs which include:**

- **Addiction Services**
- **Youth Recovery Mode (YRM)**
- **Homeless Outreach**
- **Police Assisted Diversion Program**
- **Same Day Pay**
- **HIV/Aids Services**





# **oday** COMMUNITY FUND Programs & Events

**Through a series of year-round programs & events, ODAAT is able to achieve its goals and connect individuals and families with tangible resources immediately!**

- **Mom Wells Annual Candlelight Vigil & Recovery Festival**
- **Hope on the Holidays: Thanksgiving Dinner & Christmas Gift Giveaway**
- **Annual Back to School Community Giveback**
- **Stories Changing Lives: ODAAT Annual Alumni Celebration & Induction Ceremony**





# **Mom Wells Annual Candlelight Vigil & Recovery Festival 40 Year Anniversary**

June 2023 will mark 40 years since ODAAT founders, Rev. Henry T. Wells & Margaret "Mom" Wells" opened their first recovery home. The year long celebration will kick off on June 16, 2022 and commence on our 40th Anniversary in June 2023.

The annual vigil and community concert was established to honor those who have overcome addiction and pay tribute to those who have lost their lives to addiction and HIV/AIDS. Over 2,000 community residents attend for this vigil, community resource fair, kids carnival and concert featuring national entertainment.



# odaat COMMUNITY FUND Programs & Events



## Stories Changing Lives: ODAAT Annual Alumni Celebration & Induction Ceremony

A celebration of recovery for individuals and families that have successfully matriculated through one of ODAAT's core programs. Through the power of story sharing and community, ODAAT Alumni support each other through their life long recovery journeys. New alumni are inducted in the network that provides ongoing support.



## Hope on the Holidays: Thanksgiving Dinner

For over 35 years, ODAAT has held a Thanksgiving Day program and dinner for individuals impacted by homelessness, drugs and HIV/Aids. During the program, ODAAT serves Thanksgiving Dinner to over 1,000 men and women in the community, many have no family to share this holiday. ODAAT also distributes dinners to families in need.



## Hope on the Holidays: Christmas Gift Giveaway

In partnership with our sponsors, ODAAT hosts a community Christmas party and gives out gifts to over 1,000 children, elderly and families in the community. Families receive free food, assistance with rent & utility bills, presents for Christmas, and children meet & take pictures with an ethnically diverse Santa Claus.



## Annual Back to School Community Giveback

Annual community event featuring a book bag & school uniform giveaway that provides 1,000 children with the supplies and resources they need for school. This event brings over 2,000 families impacted by addiction and poverty together to enjoy free food, live entertainment, children games, line dancing, health resources and more!



# HOW YOU CAN PARTNER WITH

**Corporate Giving & Visibility  
Opportunities**

**The ODAAT Community  
Network**

**Sponsor A Bed**

**Donate Food, Toiletries &  
Clothing**

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# PARTNER WITH CORPORATE GIVING & VISIBILITY OPPORTUNITIES

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## **Guardian Angel \$50,000 Annual**

Exclusive naming rights of a signature ODAAT Community Fund Program OR room at an ODAAT building

Prominent Recognition at ALL ODAAT Community Fund programs & events

Logo printed on ALL ODAAT Event T-shirts and other event swag items

Weekly recognition in ODAAT Community & Staff eNewsletters

Ongoing monthly Social media recognition on all ODAAT social platforms

Speaking and tabling opportunity at ALL ODAAT Community Fund programs & events

Logo placement with link on ODAAT Website

## **Recovery Hero \$30,000 Annual**

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## **Community Partner \$15,000 Annual**

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## **Friends of ODAAT \$10,000 Annual**

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## **Program Sponsor \$5,000 per Program**

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# PARTNER WITH SINGLE PROGRAM/EVENT SPONSORSHIPS

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## \$5,000

Prominent Recognition at Select ODAAT Community Fund program & event

Joint Press Release and Media Advisory Recognition

Logo featured on event flyer and signage at event

Logo printed on ODAAT Event T-shirt for sponsored event

Social media recognition on all ODAAT social platforms

Speaking and tabling opportunity at Select ODAAT Community Fund program & event

## \$3,000

Recognition at Select ODAAT Community Fund program & event

Logo featured on event flyer and signage at event

Logo printed on ODAAT Event T-shirt for sponsored event

Social media recognition on all ODAAT social platforms

Tabling opportunity at Select ODAAT Community Fund program & event

## \$2,000

Recognition at Select ODAAT Community Fund program & event

Logo featured on event flyer

Logo printed on ODAAT Event T-shirt for sponsored event

Social media recognition on all ODAAT social platforms

Tabling opportunity at Select ODAAT Community Fund program & event

## \$1,000

Recognition at Select ODAAT Community Fund program & event

Logo printed on ODAAT Event T-shirt for sponsored event

Social media recognition





# oday+ COMMUNITY FUND PARTNERS

Donate • Volunteer • Share

INDEPENDENCE BLUE CROSS  
FOUNDATION

Independence 



Senator  
**SHARIF STREET**  
Representing the 3rd Senatorial District



Urban Affairs Coalition



City of  
**Philadelphia**  
LIFE • LIBERTY • AND YOU™

CITY OF PHILADELPHIA



**DBHIDS**  
DEPARTMENT of BEHAVIORAL HEALTH  
and INTELLECTUAL disABILITY SERVICES



Health Partners Plans



**AT&T**



**HOPE**  
worldwide







# Confirm Your Support

**Contact US**

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